



Pick up. Wash. Deliver.

WaschMal The Online Laundry Service

Your partner for commercial laundry services.

Digital | Local | Cost-effective

About WaschMal

Digital at heart, local by roots.

WASCHMAL



ABOUT US

Laundry care from the region – for the region

- Founded in **2016** by Stefan Bahrs
- Headquartered in Cologne
- More than **400 local laundry service providers** work cooperatively with one another—rather than against one another—at WaschMal
- Partnerships with over 30 textile manufacturers, 8 hardware suppliers, 3 textile recyclers
- Over 800 retailers and branches recommend the WaschMal Buy & Wash model
- In-house WaschMal team advises on a holistic textile solution
- In-house customer support helps with problems and change requests – with not automated chatbots, but real human support

ABOUT US

Harmonization, Not Displacement

WaschMal is the digital laundry service for business customers that streamlines workflows and reduces costs for everyone involved.

Through **automated and recurring processes**, companies save time, reduce their administrative burden, and benefit in the long term from lower costs.

Digitalization also provides noticeable relief in day-to-day operations: All processes are traceable at any time and easy to manage. At the same time, WaschMal is committed to true **sustainability** through partnerships with local, high-quality laundries.

Thanks to flexible structures, the service also **scales seamlessly** with your company's needs.



Our Services

All-in-one textile management

WASCHMAL



Full-Service for Your Business Fabrics

For companies of all sizes and industries

- Whether you're a small business, a medical practice, or a large corporation—we'll take care of your laundry.

Joint needs assessment

- We understand your needs and work closely with you to develop the right solution.



Full-Service for Your Business Fabrics

Modular System

- You choose exactly the services you really need. Flexibly expandable at any time.

The Best Local Partners

- WaschMal handles the selection and management of certified, high-quality laundries, retailers, and recyclers in your area.



Flexibility in Your Textile Solutions

- Textiles are sourced in collaboration with retailers and textile manufacturers.
- Using textiles from existing inventory helps keep costs down.
- **Compliance with DIN EN ISO 15797 (industrial laundry) is not required.**
- Textiles without a dryer symbol can be washed by WaschMal.



Single Point of Contact

- A single, consolidated monthly **invoice** is available for all locations
- Interface for **tracking** pickups and deliveries
- **Digital** delivery slips and traceability
- Personalized customer **support** with a single point of contact for all services



Custom Laundry Services

- Use of **optimized washing processes**, tailored to each garment to extend its lifespan
- Water-repellent treatments and other **special treatments** available
- Visual inspection of **reflectors** on PPE clothing available



Consistently Well-Maintained Thanks to Our Repair Service

- Professional **sewing and repairs** can be performed on-site
- Significantly extends the **lifespan** of any textile
- Billed in 15-minute increments



Textile Recycling for Your Sustainability Reporting

- **Old textile items** collected at your locations
- Shipped or picked up by a suitable recycler
- Textiles are **upcycled** instead of incinerated



Put-Away Service & RFID Tracking

- Wide selection of **locker systems**
- No restrictions on manufacturers or system types
- **Put-away service** available for both in-house and WaschMal systems
- **RFID tracking** available for all types of textiles



CONTACT

Talk to us

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WASCHMAL



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